

## From Novelty to Normalisation

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## QUOTES

### The People Formerly Known as the Audience

[...]  
Think of passengers on your ship who got a boat of their own. The writing readers. The viewers who picked up a camera. **The formerly atomized listeners who with modest effort can connect with each other and gain the means to speak – to the world, as it were.**

Jay Rosen (2006)

[The web is] evolving from a 'place' into [a] **social and collaborative platform** in which many are rapidly developing a voice and an awareness of multiple perspectives.

Steve Lee & Miles Berry (2006)

Web 2.0 is **linking people** ...  
... people **sharing**, tracing, and **collaborating** ...

Michael Wesch (2007)

[Web 2.0 technologies are] a means whereby just about anyone can contribute to **an ongoing 'conversation'** in which **knowledge is both discovered and constructed** as it goes on.

Terry Freedman (2006)

- Constructivism focuses on the learner and the knowledge that he/she **actively constructs** by working on **authentic problems**, usually **collaboratively**. Learning involves constructing one's own knowledge from one's experiences.

- It is based on **active engagement** by the learner with ideas and materials, and **students add to (or sometimes change) their previous knowledge set.**

Glenn Finger et al (2007)

- [Social constructivism] holds that learning is a socially enacted process; that is, **constructivism + others = social constructivism.**
- What children learn and how they think are derived directly from their social world. Their **social world is the source** of all their concepts, ideas, facts, skills and attitudes.

Glenn Finger et al (2007)

The 3 P's of online learning:

**Pedagogy**

**Pedagogy**

&

**Pedagogy**

Gary Motteram & Sophie Ioannou-Georgiou (2007)

... cyber learning has **electronic dialogue** at its heart.

Gene Maeroff (2003)

... the questions and responses [are] at a **higher cognitive level** than in a face-to-face verbal context ...

D.R. Garrison & Terry Anderson (2003)

The historical divide between speech and writing has been overcome with the **interactional** and **reflective** aspects of language merged in a single medium.

Mark Warschauer (1999)

A huge part of identity development is performing for the public in order to experience reactions. [...] Blogs let people **work through identity issues** by testing things out, b[y] giving them **a mirror in which to reflect on their own performance.**

danah boyd (2005)

Truth [...] is being 'flattened,' as we create an on-demand, personalized version that reflects our own individual myopia. **One person's truth becomes as 'true' as anyone else's.**

Andrew Keen (2007)

CMC has the potential to provide a means for the **weaving together of ideas and information from many people's minds ...**

Anthony Kaye (1989)

The rise of SNSs indicates a shift in the organization of online communities. While websites dedicated to communities of interest still exist and prosper, **SNSs are primarily organized around people, not interests.**

danah boyd & Nicole Ellison (2007)

Continuous partial attention is an always on, anywhere, anytime, any place behavior that creates **an artificial sense of crisis.**

[...]

More and more, many of us feel the "**shadow side**" of cpa - **over-stimulation and lack of fulfillment.** The latest, greatest powerful technologies are now contributing to our feeling increasingly powerless.

Linda Stone (2008)

**Email is for old people.**

Student cited by Marc Prensky (2007)

Instant messaging [...] enables people to create learning communities that are both **contextual**, in that the messages relate to locations and immediate needs, yet **unbounded**, since the messages can also be exchanged anywhere in the world.

Mike Sharples et al (2007)

It is now anybody with access to a \$1500 computer who can take sounds and images from the culture around us and use it to **say things differently**. [...] **It is a literacy for this generation**. This is how our kids speak. It is how our kids think. It is what your kids are.

Lawrence Lessig (2007)

[W]e have an opportunity today to make use of the natural enthusiasm of today's young digital natives for **cultural production as well as consumption**, to help them learn to use the media production and distribution technologies now available to them to **develop a public voice about issues they care about**.

Howard Rheingold (2007)

Call it **Photoshop for democracy** [...]

Henry Jenkins (2004)

The search engine is a quantitative historical record of previous requests. So all the search engine offers is a ranking system that feeds back to us the wisdom of the crowd. In terms of links clicked on and sites visited, **Google is an electronic mirror of ourselves**.

Andrew Keen (2007)

ICT can be thought of in prosthetic terms, as an **extension of the body and the senses**.

Terry Locke & Nicola Daly (2006)

We are part of the **greatest unplanned collaboration** in human history; and (at least potentially) an enterprise that will eventually touch *all* humanity.

Stuart Moulthrop (2004)